

Manufacturing Report Release

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A Changing Middle-Skill Workforce

# MANUFACTURING REPORT RELEASE WEBINAR

## A CHANGING MIDDLE-SKILL WORKFORCE





# CCW

is leading industry-education partnerships to collaboratively strengthen our region's talent development ecosystem

1. Data-driven research on the supply and demand for talent
2. Industry Councils and Regional Program Advisories
3. Developing work-based learning opportunities
4. Workforce & Education Portal

Funded by the California Community Colleges Chancellor's Office under the Strong Workforce Program (SWP) as a Los Angeles Regional Project

[COMPETITIVELWORKFORCE.LA](http://COMPETITIVELWORKFORCE.LA)

# Key Findings

- **Good Pay**

- *Workers earned \$76,250, on average, more than the regional average across all industries, \$62,550*

- **Significant employment opportunities**

- *400,000 workers employed in the industry in the LA Basin, across all skill levels*
- *Middle-skill workers account for 39 percent of the workforce*

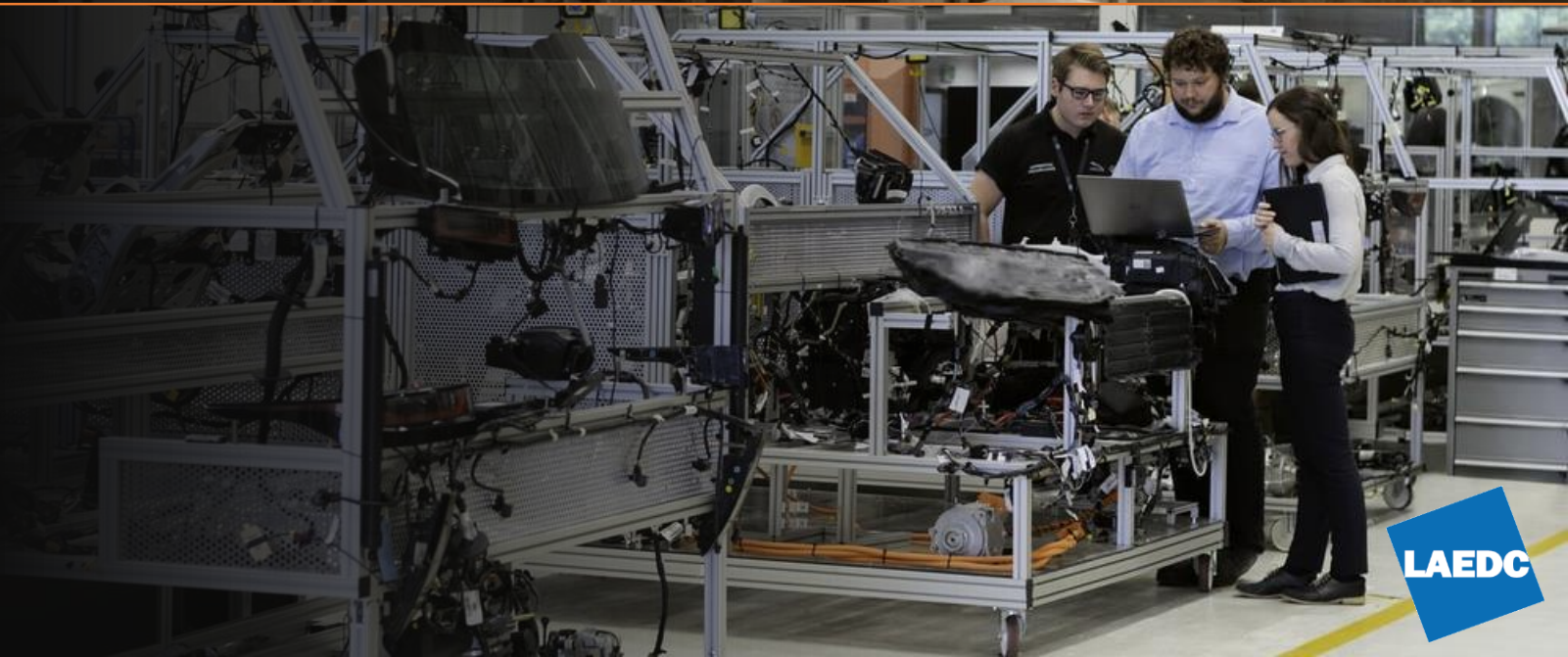
- **Economic Impact**

- *Manufacturing generates \$354 billion in economic output annually*
- *Manufacturing accounts for 15.8 percent of the LA Basin's gross regional product of more than \$1.0 trillion*





# A Transforming Industry



*Three  
phenomena  
driving the  
Manufacturing  
transformation*



*Advances in material sciences*



*Computing power*



*Globalization*

# Nondurable Manufacturing

Food Manufacturing

Beverage & Tobacco

Textile Mills

Textile Product Mills

Apparel Manufacturing

Leather & Allied Product

Paper Manufacturing

Printing & Related  
Support Activities

Petroleum & Coal  
Products

Chemical Manufacturing

Plastics & Rubber  
Products

# Durable Manufacturing

Wood product  
manufacturing

Nonmetallic Mineral  
Product

Primary Metal

Fabricated Metal  
Product

Machinery  
Manufacturing

Computer and  
Electronic Product

Electrical Equipment &  
Appliance

Transportation  
Equipment

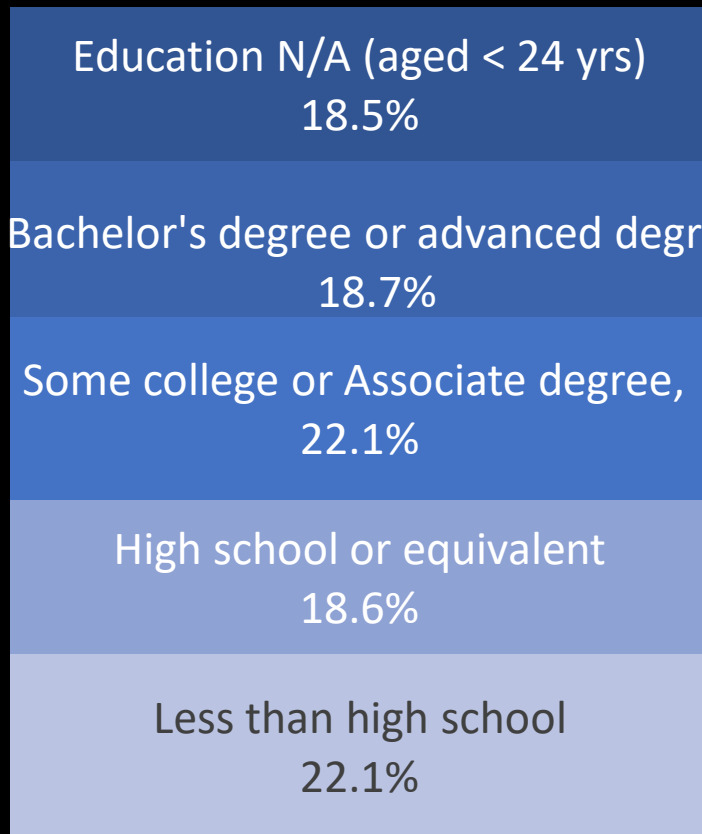
Furniture & Related  
Product

Miscellaneous  
Manufacturing

*Defining  
the  
Industry*

# Employment & Wages Across Educational Attainment Levels

New Hires 2017  
by Educational Attainment



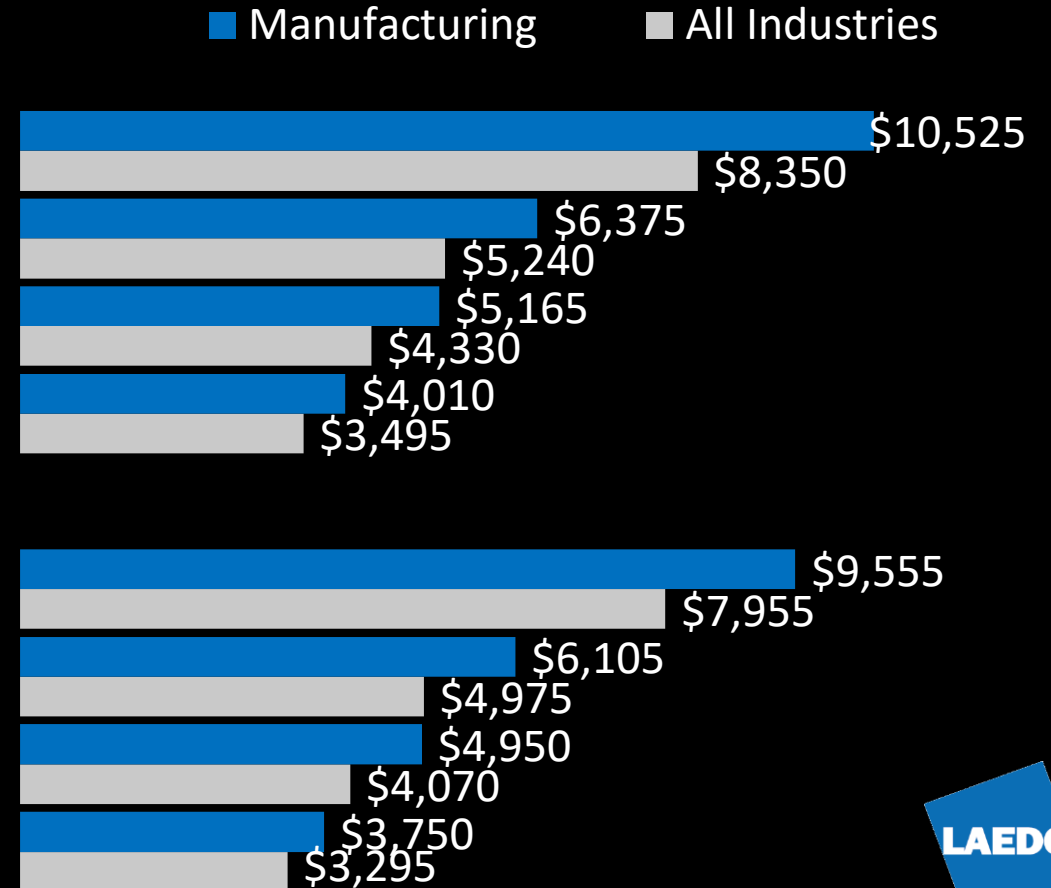
Ave. Monthly Earnings 2017 by Educational Attainment, ages 25+ years

## Orange County

- Bachelor's and above
- Some college/ Associate's
- High school or equivalent
- Less than high school

## Los Angeles County

- Bachelor's and above
- Some college/ Associate's
- High school or equivalent
- Less than high school

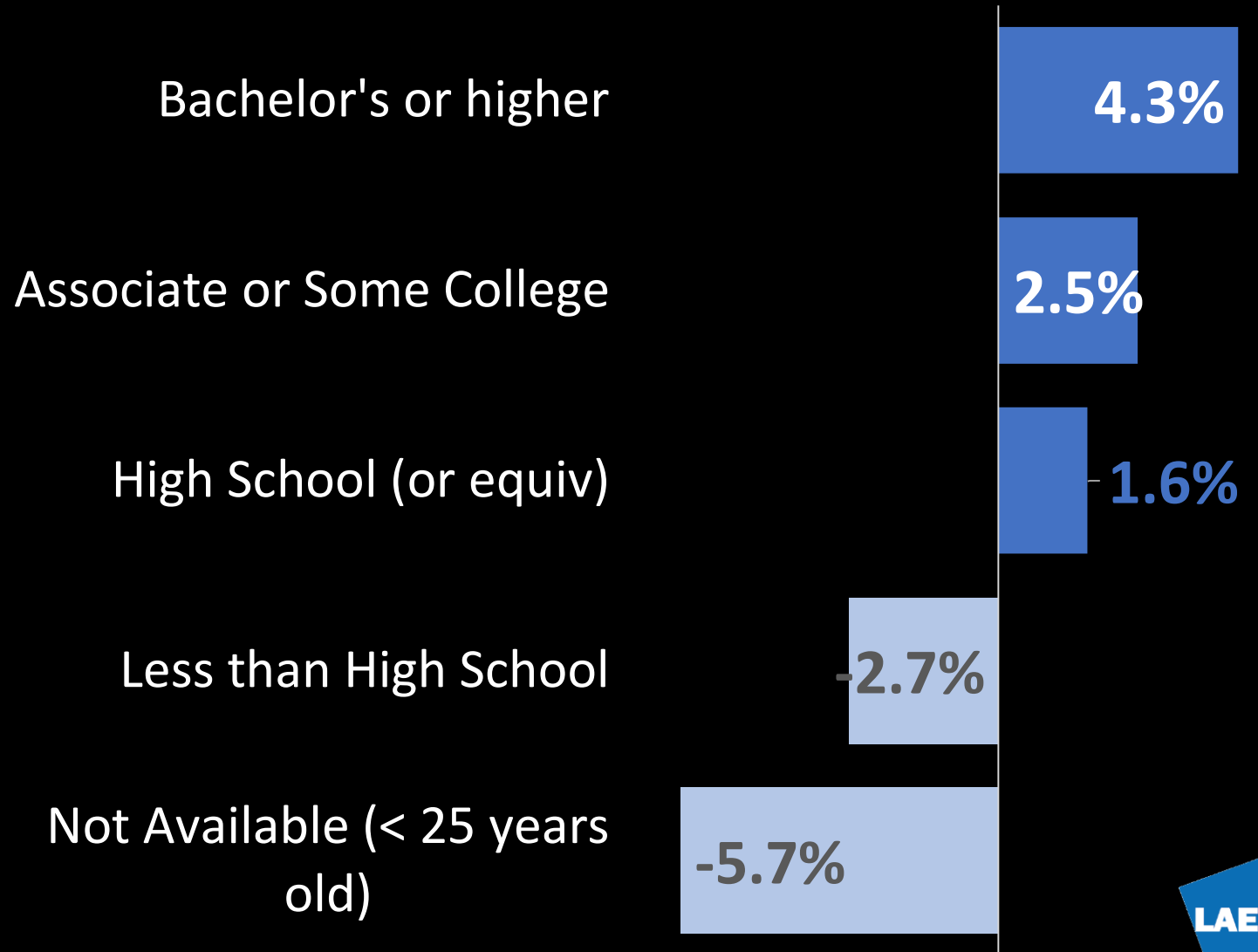


## Distribution of Educational Attainment

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*The transformation in manufacturing has resulted workers to have more advanced skills, resulting in a pronounced change and trend upwards in the distribution of the educational attainment of workers hired over the last quarter century*

## Manufacturing Workers Hired From 1992 & 2017





# Current Degree of Automation

Very Little Automation	Slightly Automated	Moderately Automated	Highly Automated
<ul style="list-style-type: none"><li>• <b>Structural Metal Fabricators and Fitters</b></li><li>• <b>Welders, Cutters, and Welder Fitters</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Electrical Engineering Technicians</b></li><li>• <b>Electronics Engineering Technologists</b></li><li>• <b>Industrial Safety and Health Engineers</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Textile Bleaching &amp; Dyeing Machine Operators/Tenders</b></li><li>• <b>Cooling &amp; Freezing Equipment Operators/Tenders</b></li><li>• <b>Forging Machine Setters, Operators, &amp; Tenders, Metal &amp; Plastic</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Biofuels Processing Technicians</b></li><li>• <b>Petroleum Pump System Operators, Refinery Operators, and Gaugers</b></li><li>• <b>Robotics Technicians</b></li></ul>

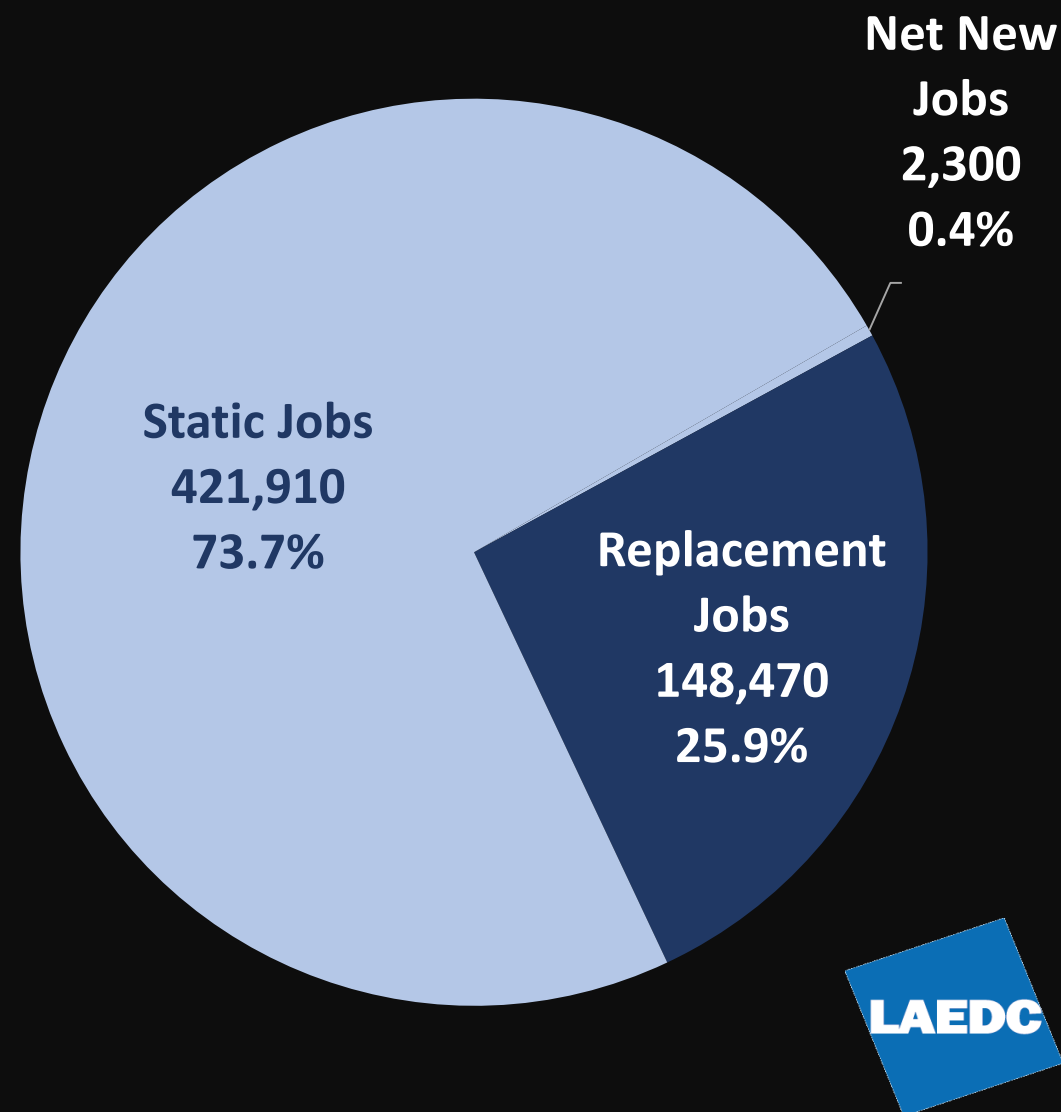
# Job Openings in Manufacturing

More than **150,000** total job openings will be created in the LA Basin over the next five years

- *Due mostly to retirements and replacements*
- *Employers seeking to fill many with middle-skill workers*

Of these job openings, we are projecting **2,300** will be net new manufacturing jobs.

**424,220 JOBS IN 2022**  
(150,770 NEW OPENINGS)



# Manufacturing Outlook through 2022

2017-2022 Job Change  
2,300

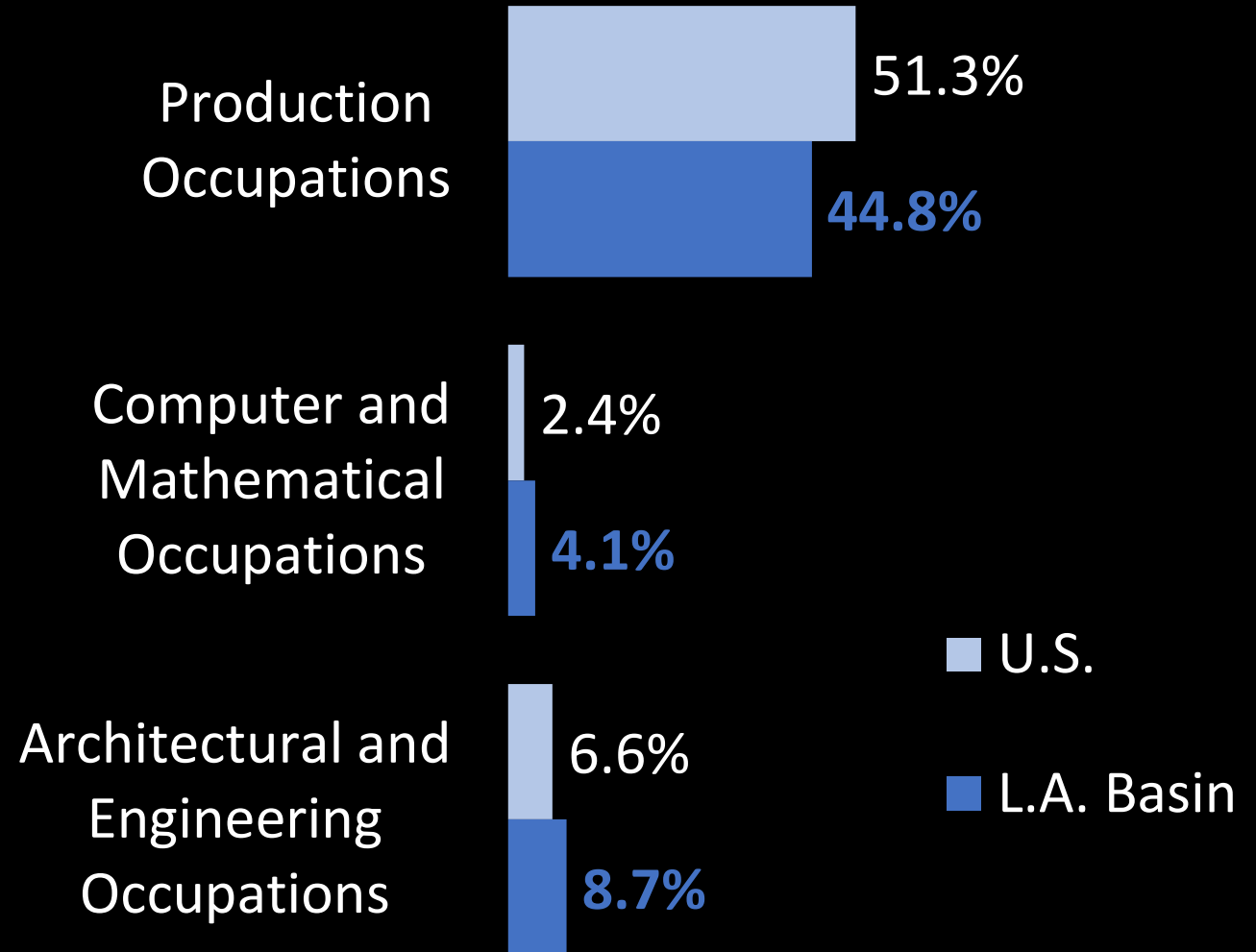


Durable Goods Manufacturing		2017 Payroll Jobs	2017 - 2022 Job Change	%
321	Wood Product Manufacturing	3,340	30	0.9%
327	Nonmetallic Mineral Product	6,000	70	1.1%
331	Primary Metal Manufacturing	5,610	-40	-0.8%
332	Fabricated Metal Product	54,480	-90	-0.2%
333	Machinery Manufacturing	18,930	230	1.2%
334	Computer and Electronic Product	61,480	1,610	2.6%
335	Electrical Equipment and Appliance	12,810	150	1.1%
336	Transportation Equipment	51,880	850	1.6%
337	Furniture and Related Product	16,210	-40	-0.2%
339	Miscellaneous Manufacturing	34,110	470	1.4%

## Middle-Skill Opportunities

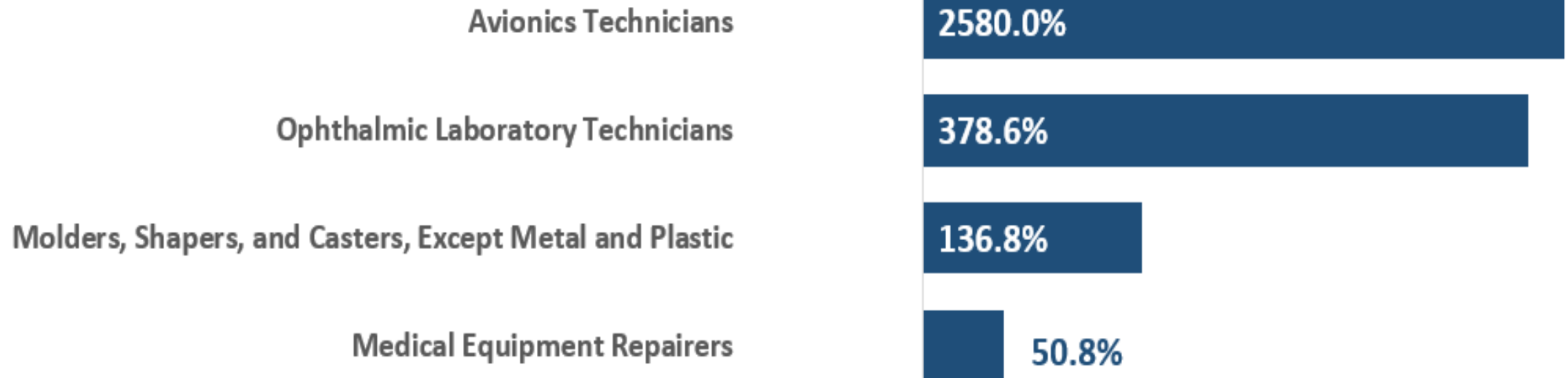
- *39 percent of all workers currently employed in the sector are working in middle-skill occupations*

## Share of Manufacturing Employment



# High-Growth Middle-Skill Occupations

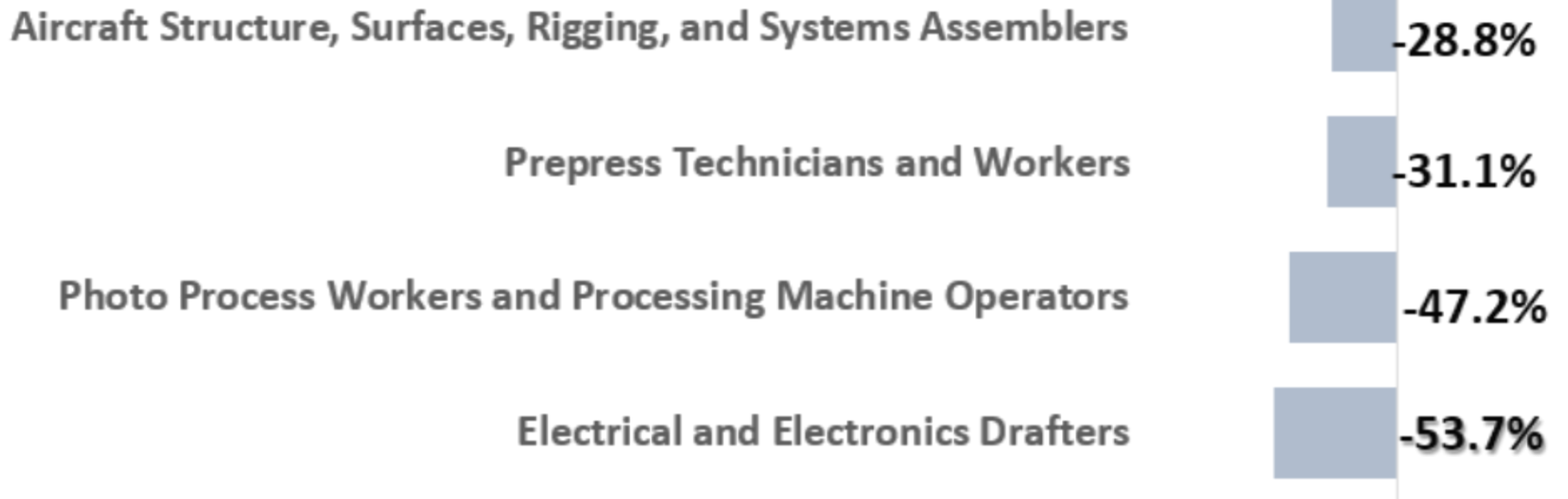
## Middle-skill jobs with fast growth 2012-2017





# Declining Middle-Skill Occupations

## Middle-skill jobs with deep declines 2012-2017

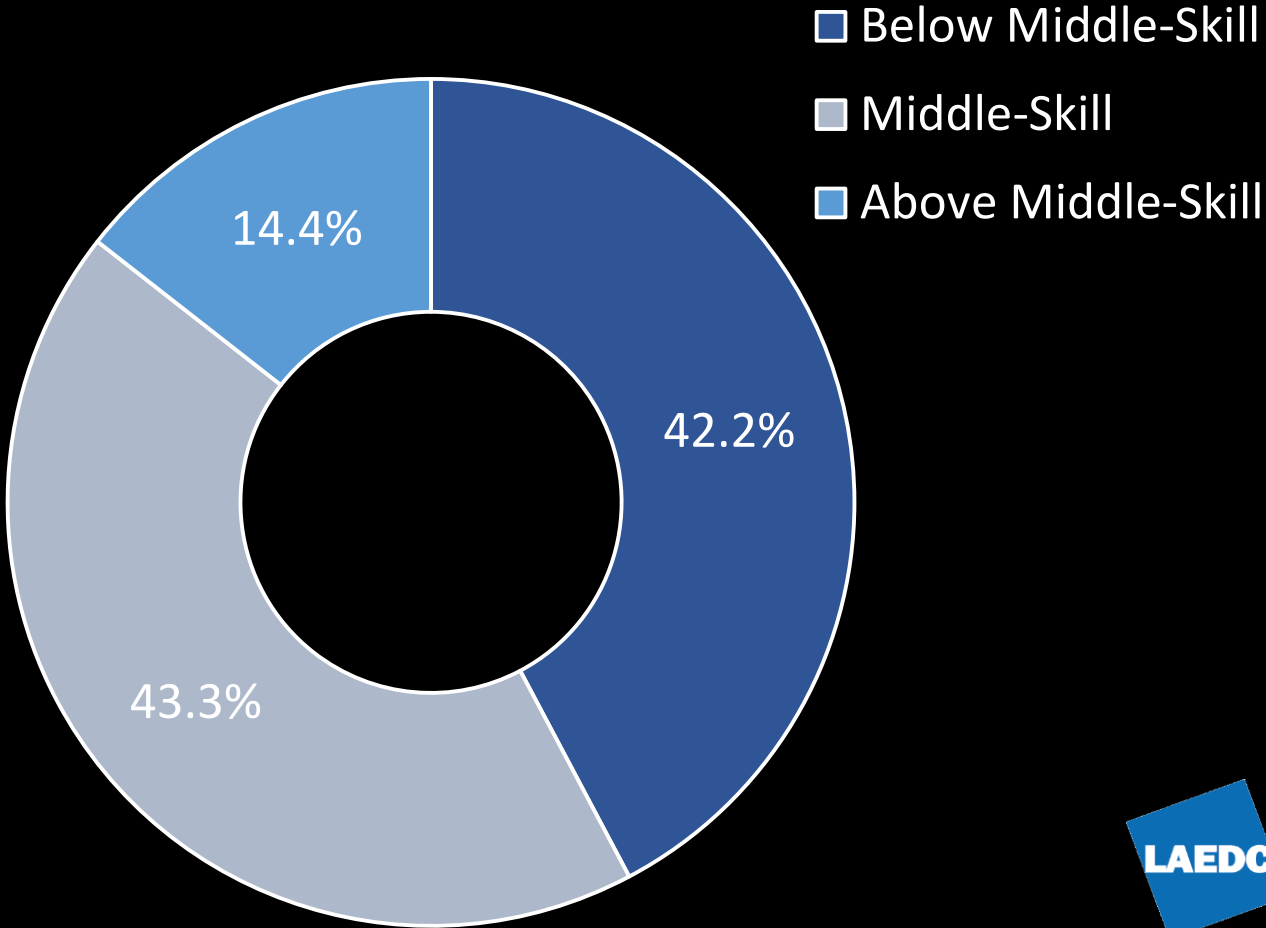


# Opportunity for Community College Students

*Over the next five years, 43.3 percent of openings are expected to be for middle-skill occupations*



## Job Openings 2017-2022



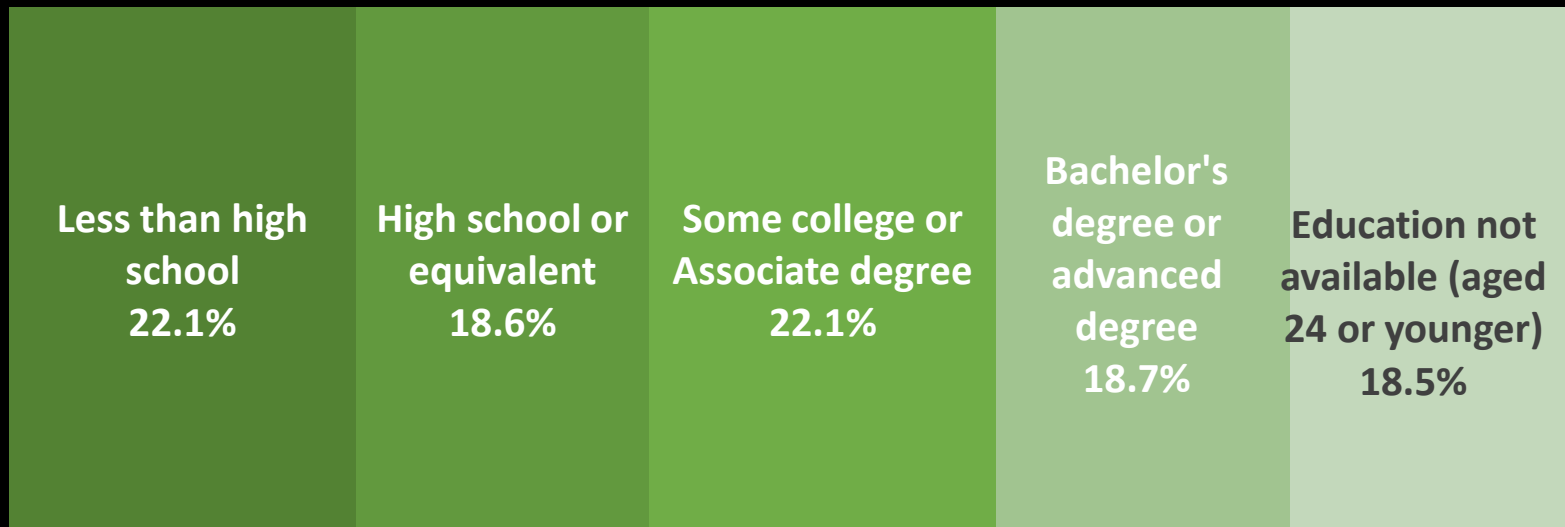
# Target Occupations in Manufacturing

Top Occupations in the Manufacturing Industry

SOC	Occupation	2017 Employment	Total Openings Mfg 2017-2022	Total Openings All Industries 2017-2022	Median Wage
51-4041	Machinists	16,290	4,960	5,610	\$41,530
51-4121	Welders, Cutters, Solderers and Brazers	8,630	2,580	3,900	\$37,870
49-9041	Industrial Machinery Mechanics	8,010	1,250	2,460	\$53,987
51-4011	Computer-Controlled Machine Tool Operators, Metal and Plastic	5,760	1,950	2,000	\$36,909
17-3023	Electrical and Electronics Engineering Technicians	5,690	1,000	1,710	\$61,449
49-2094	Electrical/Electronics Repairers, Commercial/Industrial Equip	2,110	330	630	\$53,400
51-4012	CNC Machine Tool Programmers, Metal and Plastic	1,220	490	530	\$56,524
17-3013	Mechanical Drafters	1,410	320	440	\$57,709
17-3026	Industrial Engineering Technicians	1,320	340	410	\$69,967
17-3021	Aerospace Engineering and Operations Technicians	740	210	220	\$70,555

# Characteristics of New Hires Educational Attainment

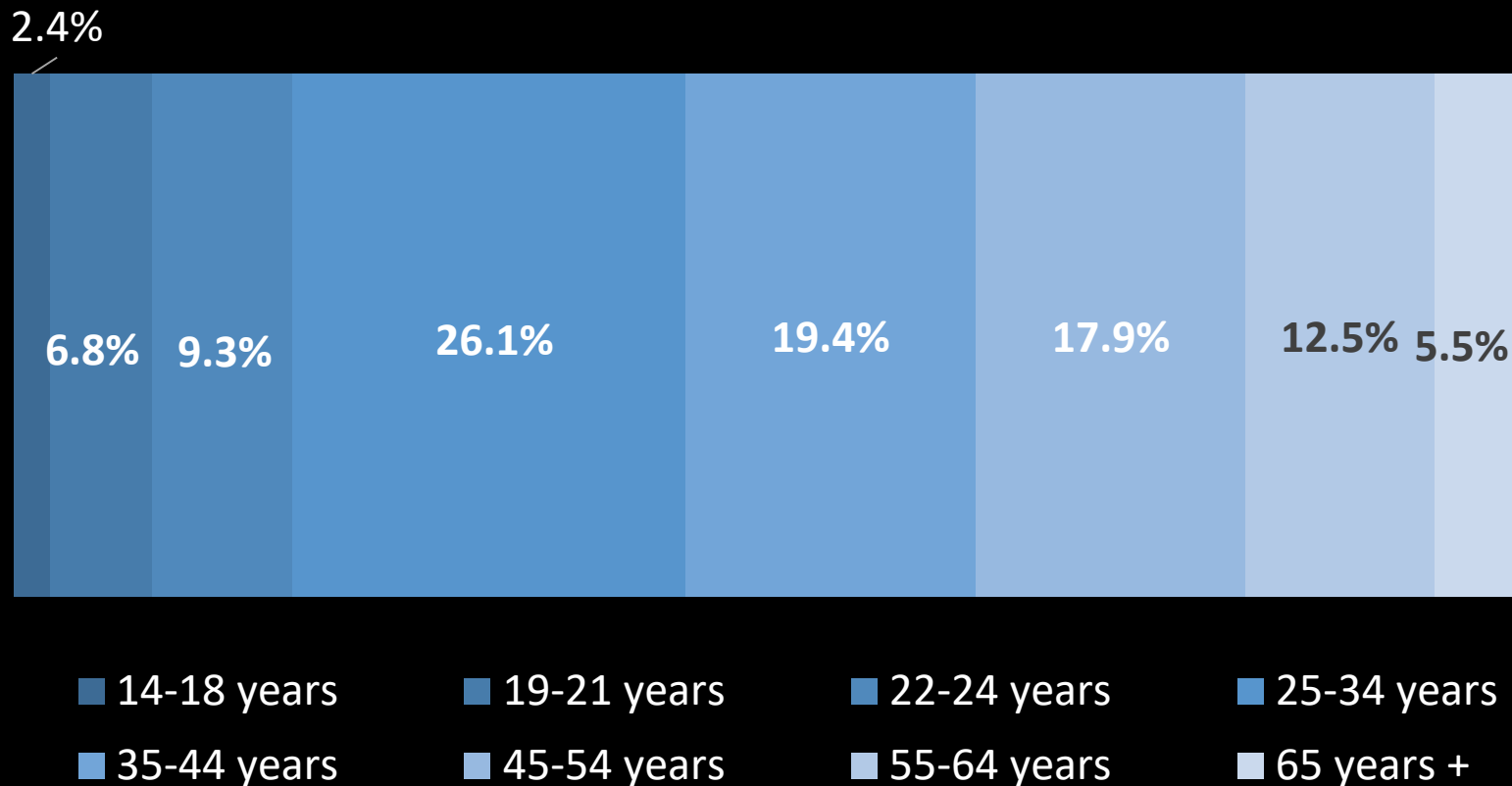
## New Hires in 2017 by Educational Attainment



- *22 percent of all hires in 2017 had a community college-level education; these hires are filling middle-skill positions in the industry.*
- *Workers with a bachelor's degree or higher represent almost 19 percent of all hires*

# Characteristics of New Hires - Age

## New Hires in 2017 By Age Group



- *Over 63 percent of all hires in the industry in 2017 were in their prime working years (25 -54 years of age).*
- *18 percent of all manufacturing workers hired in the LA Basin were 55 years and older*



# Transforming Industries Changing Worker Skills

Transformative Technologies	Uses	Industries Harnessing Tech
<b>3-D printing</b>	substitutes traditional inputs, reduces costs, and produces more sustainable materials	Food & Beverage; Paper, wood and Furniture; Plastics & Rubber; Metal Mfg.; Machinery Mfg.
<b>Internet of Things</b>	allows for real-time operations monitoring, remote diagnosis of problems	Chemical Manufacturing, Food & Bev, Petroleum
<b>Digital Printing &amp; nanotechnology</b>	reduces costs of printing textiles, increases flexibility of production, while nanotechnology increases printing quality	Printing & Related, Metal Mfg.; High-Tech Mfg.; Fashion-Related
<b>Wearable technology</b>	“functional fabrics” or “smart garments” integrate sensors and semi-conductors into clothing to enable communication, energy storing, and other functions	Fashion - Related Manufacturing

# Transforming Industries Changing Worker Skills

<b>Transformative Technologies</b>	<b>Uses</b>	<b>Industries Harnessing Tech</b>
<b>Sensor Technology</b>	measures temperature, pressure, corrosion and hazardous leaks and wirelessly communicates data	Petroleum & Petroleum Products; High-Tech Mfg.
<b>Big Data</b>	optimize production processes, revealing trends and patterns	Chemical Manufacturing; Machinery Mfg.
<b>Enterprise Resource Planning Software</b>	automate business operations with accurate, real-time information	Chemical Mfg.; Metal Mfg.; Food & Bev; Transportation Equipment Mfg.

# Conclusion & Recommendations

## *Technical Training is Needed*

- Appropriate training programs formed with learning centers and colleges ensure candidates are job-ready for available occupations

## *Impending Worker Shortage*

- Community colleges must assess programs to determine whether capacity is sufficient to meet demand

## *Increase Apprenticeships*

- Cultivate a jobready pipeline of qualified workers

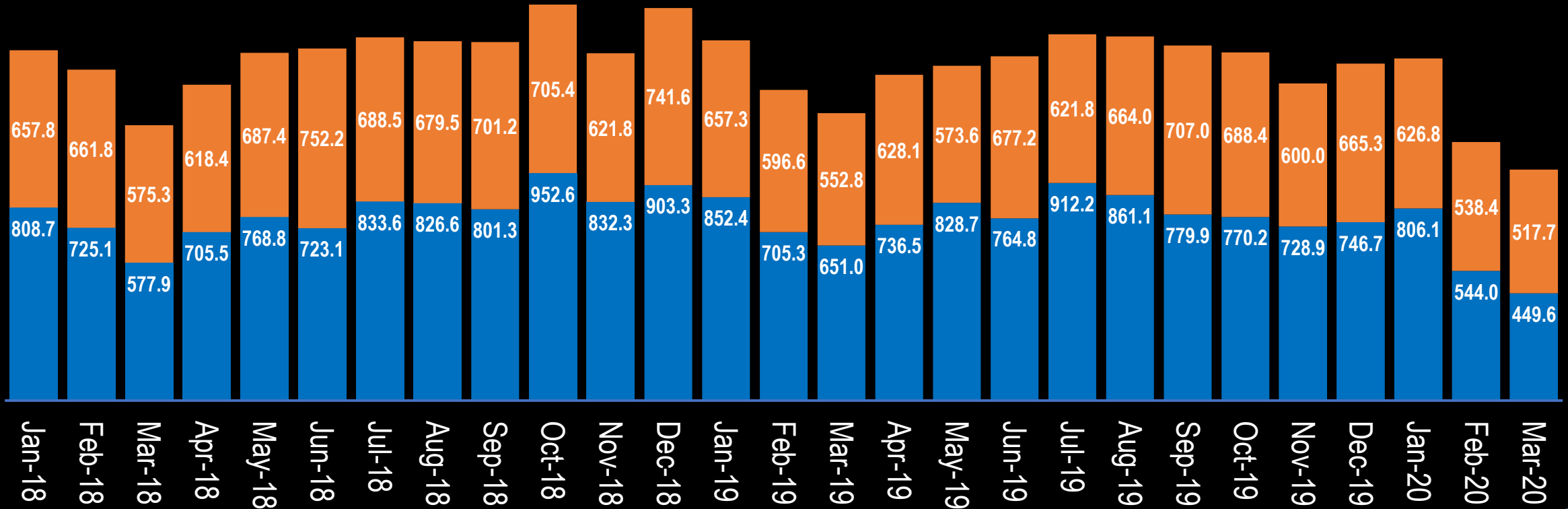


But What About COVID-19?

# Manufacturing and COVID-19: Global Supply Chains Trade at the Port of Long Beach & Port of Los Angeles

Container Trade in TEUs

POLB  
POLA



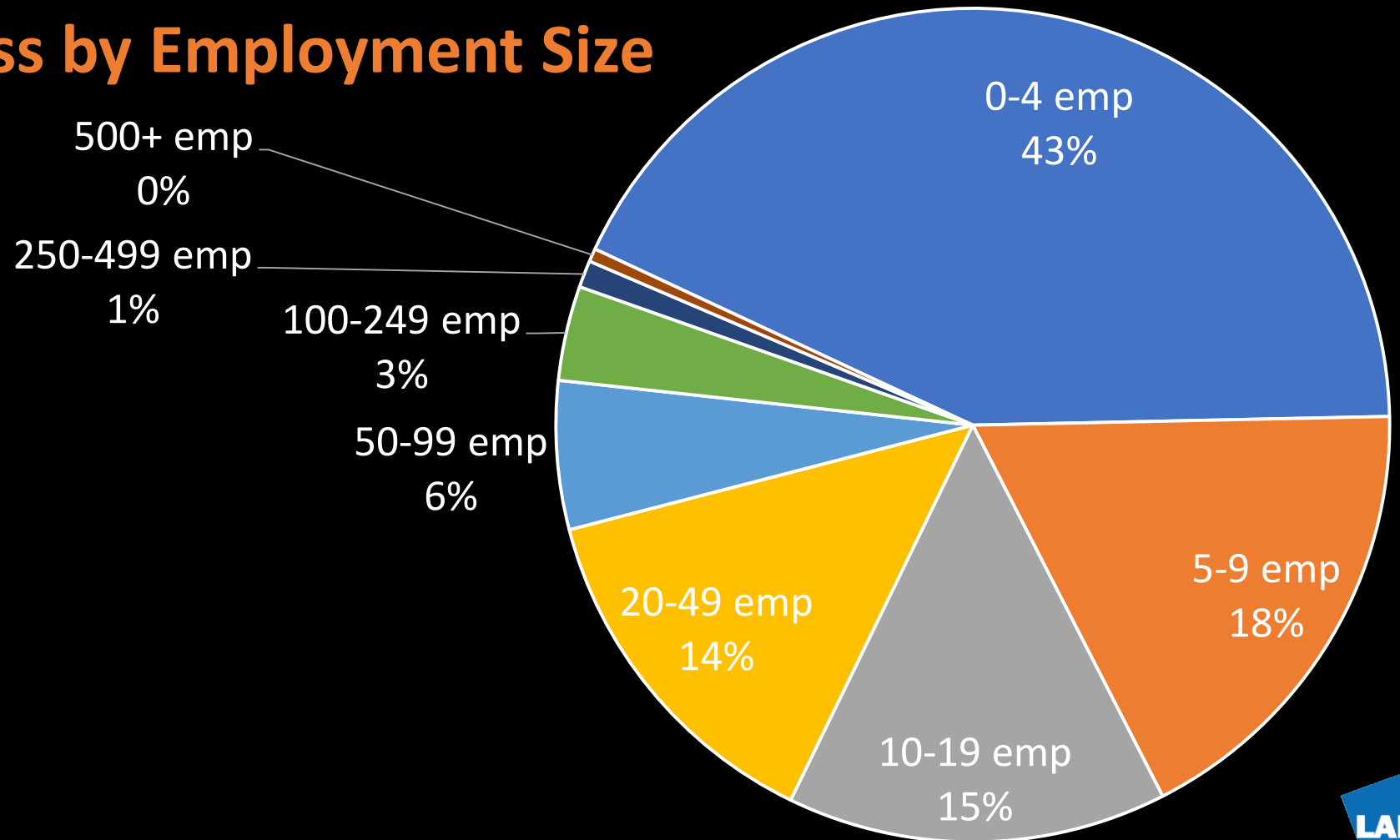


# Manufacturing and COVID-19: Small Businesses

## Number of Business by Employment Size

61 percent of manufacturing establishments are microbusinesses with less than 10 employees

They provide roughly 25,000 payroll jobs



# Manufacturing and COVID-19

Some industries may experience faster growth than expected (e.g. biomedical manufacturing and food manufacturing)


Global supply chains need time to resume

Onshoring may occur, to increase local supply chains

Consumer behavior may change and impact growth




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## Industry Outlook

While the face of manufacturing industries is changing, manufacturing still has a very large presence in the Los Angeles region, with strong projections for a number of middle-skill occupations between 2018 and 2022. Our community college system is the primary education and training system for these jobs and careers. For this reason, manufacturing offers significant career opportunity for students attending community colleges in the region. Manufacturing occupations typically pay well, with career advancement potential.

But it is also an industry that has been undergoing its own transformation, transitioning from more labor-intensive processes and production skills to more specialized and multi-functional "high-tech" skills to adapt to significant industrial disruption that has long been taking place.

This transformation has been driven by three phenomena:

- Advances in material sciences, broadening the number of potential inputs into manufacturing exponentially
- The explosion in computing power and memory, infusing advanced technologies, i.e. robots, AI, into manufacturing
- Globalization, opening new markets, expanding supply chains and reducing costs





# REPORT WEBINARS

- **Information and Communication Technologies on May 14 at 2pm**
  - **Construction on May 26 at 2pm**
  - **Protective Services on June 2 at 2pm**
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# THANK YOU!

The full-length Manufacturing Report and Manufacturing Highlight Report are available for download here:

[WWW.COMPETITIVWORKFORCE.LA](http://WWW.COMPETITIVWORKFORCE.LA)

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